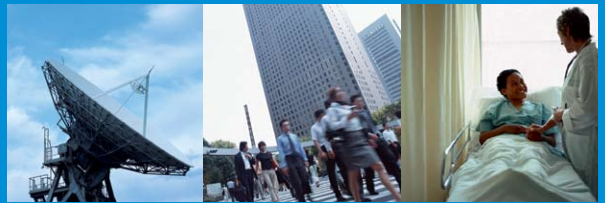


# InsPal



*The Next Generation IT Platform  
for Insurance Practitioners*



**InsPal is a comprehensive, integrated-yet-modular application tailored for insurance intermediaries that deals with all the needs of a modern insurance market.**

**The design of InsPal is based on many years of insurance experience and insightful user comments. InsPal derives its rich functionality as a leading provider of insurance intermediary solutions.**

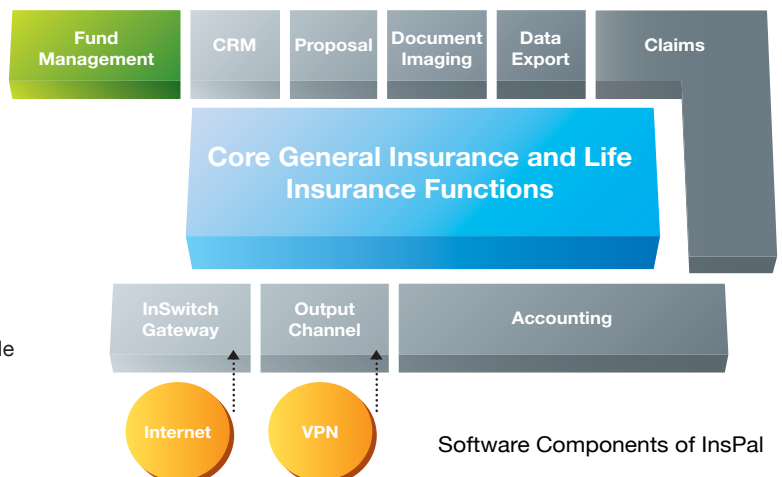
**The InsPal platform opens up a new horizon for the insurance intermediaries and revolutionizes the way to work in the modern insurance market.**

**The functional architecture of InsPal enables it to be deployed across a variety of scenarios supporting different business functions and roles:**

- As an individual agent to manage and organize his day-to-day information
- As a corporate intermediary to manage the company performance
- As a regional director to manage the performance of the team

## Application Modules

- General Insurance Module
- Life Insurance Module
- Accounting Module
- Proposal Module
- Insurance-specific Customer-Relationship Management (CRM) Module
- System Module
- Document Imaging Module
- Business Performance Management Module



Software Components of InsPal



**InsPal**



## Key Features

- Multi-language, instant switching
- Multi-company
- Multi-currency
- Rich set of standard and MIS reports
- Multiple output channels, e.g. print copy, soft copy, fax, e-mail, SMS
- Clear view of Key Performance Index (KPI) using built-in Dashboards
- Leading-edge integration with other web applications, e.g. e-mail, SMS, Instant Messengers, Calendars
- Customer-centric, which offers a single view of the client regardless of the number of insurance types and companies
- Product based architecture, which allows users to add new policy template based on business needs and utilize common services across all modules
- Enterprise Data Warehousing capability with a comprehensive set of Business Intelligence Packs built specifically for market analysis such as Prospect Management, Profitability and Marketing Management
- Sophisticated Security Management System with access control at multiple levels. e.g. Producer can only view his own records
- Online user manual and live online support

## Key Benefits

1. **State-of-the-art Technology.** Replace old technologies seamlessly with a software-as-a-service web application
2. **Pervasive.** Web-based application to create a virtual team anywhere, anytime
3. **Single Platform.** Replace multiple disparate and legacy systems with a single integrated web application across countries
4. **Better Customer Service.** Build and retain customer relationships based on the focus of CRM with a service based philosophy
5. **Better Producer Support.** Producers, no matter in-house or out-sourced, can access his own data anywhere, anytime, saving redundant administration costs to improve customer services
6. **New Marketing Dimension.** Opens up multiple new delivery channels (run on any web enabled devices at 7x24) allowing you to reach out to new customers and business
7. **Streamline Operations.** Integrate the existing enterprise in-house applications to offer a single customer view
8. **Paperless Office.** Document imaging provide better and more efficient operation
9. **Low Initial and Long-term IT Cost.** No expensive upfront and on-going hardware investment. All hardware, data backup, security and IT support hassles are handled by us. Lower price for much higher volumes without any increases in resources or infrastructure costs. Improve bottom-line and stakeholder rewards
10. **Scientific, Organized and Measurable Management.** With the CRM module, comes with a rich set of MIS and business performance reports, enable you to track the last minute business status at your finger tip
11. **Free, On-going Upgrade.** While we continue to listen to your needs and improve the software, there is no additional cost for version upgrade
12. **Low Risk for Implementation.** Free trial available before subscription

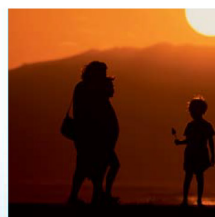
## Technical Specifications

The user side only requires a web browser. IE 6 or above.

## Pricing

Simple monthly subscription fee, no upgrade charges, no maintenance charges. Very attractive and affordable.

Software License Fee	Yes	No
Annual Maintenance Fee	Yes	No
Future Version Upgrade Fee	Yes	No
Server Investment	Yes	No
Infrastructure Support Cost	Yes	No
7 x 24 Availability	No	Yes
Try-and-buy	No	Yes



## About Us

InsPal comes from InsPal Limited, an innovation company founded in Hong Kong, and a leader in technology solutions for the insurance industry.

InsPal offers pre-packaged application, custom solutions, consulting services and offshore development facilities to its customers.

InsPal also offers latest integration of customized solutions through its domain knowledge and technology, which encompass areas such as Business Intelligence, CRM, web-services and Accounting systems.

InsPal

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